



# ULTIMATE GOAL

**Ensure the highest standard of sexual and reproductive health for all people worldwide**

**STRATEGIC  
MAP  
2011–2016**

## Guttmacher Strategies

### Ultimate Indicators of Progress

- Major reductions in unintended pregnancy and in the need for abortion
- Major reductions in maternal mortality and morbidity
- Major reductions in adolescent pregnancy
- Major reductions in the prevalence of sexually transmitted infections, including HIV
- Major reductions in inequities in sexual and reproductive health outcomes

### Intermediate Indicators of Progress

- Higher levels of public awareness and support for sexual and reproductive health and rights, as measured in public opinion surveys
- Increased support by key policymakers and stakeholders, as measured by official statements, voting records and favorable policy proposals
- Changes in laws and policies designed to expand access to sexual and reproductive health and to ensure sexual and reproductive rights
- Increased resource allocations for sexual and reproductive health in the United States, and globally

**Produce the reliable research findings required to ensure evidence-based changes in public policy**

**Ensure attention to research findings by communicating them effectively**

**Use evidence-based advocacy to translate research findings into action**

**Strengthen the Institute's capacity to undertake high-quality research, communicate it effectively and use it to bring about changes**

Track key sexual and reproductive health indicators

Publish important Guttmacher research findings in influential peer-reviewed journals to validate the research

Advocate for evidence-based U.S. domestic and foreign policies to improve access to reliable information and good-quality services

Develop the Institute's human resources

Fill high-priority gaps in evidence

Communicate research findings for important nonacademic audiences, including policymakers, program managers and respected journalists

Advocate for evidence-based policies at the global level, in other major donor countries and in selected developing countries in collaboration with local organizations

Increase and diversify the Institute's financial resources

Keep the Institute's policies, procedures and information systems state of the art

Develop new research approaches to produce better policy-relevant evidence

Raise the public profile of Guttmacher's work to increase its potential impact on policies and programs, and garner support from important funders for future work

Build effective collaborations while increasing the research and communications skills of partner organizations